**2020 Psychology UQ Summer Research Project Description**

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| **Project title:** | **Self-reference Effect in Memory – the Role of Culture** |
| **Project duration:** | * 6 - 8 weeks * 20 hours/week |
| **Position/s available** | 1 |
| **Description:** | We tend to recall information that is directly related to ourselves much more accurately than information that is related to another person. This is called the Self-reference effect (SRE). We have demonstrated this effect in people of Western / European background. People from Asian backgrounds, however, perform quite differently to Europeans, particularly when the ‘other’ person is their mother –they recall their mother’s and their own information equally well.  We want to explore this phenomenon further by manipulating the kind of stimuli that participants are given. |
| **Expected outcomes and deliverables:** | We will teach you to use Qualtrics and Eprime software to administer questionnaires and collect button-press response times, and we will guide you through SPSS software to analyse the data. These skills will be useful for a career in research. |
| **Suitable for:** | This project will suit a student who is interested in pursuing an honours project in cognition generally. |
| **Primary Supervisor:** | Associate Professor Ada Kritikos |
| **Further info:** | Please contact me Ada Kritikos for further information [a.kritikos@psy.uq.edu.au](mailto:a.kritikos@psy.uq.edu.au)  Apply via [UQ Advantage](http://www.uq.edu.au/uqadvantage/wr-info-for-applicants). |