



2027 Summer Research Project Template

Help us present your project in a way that connects with the right students. Thoughtful, engaging descriptions tend to attract stronger and more suitable applications. Thank you for putting a project forward - these programs rely on your contribution, and we couldn't do it without you.

Section	Description
Project title	Digital media content collaboration
Hours & delivery	The official project duration for the 2027 Summer Research Program is six (6) weeks between 11 January - 19 February 2027. Hours of engagement must fall within the official program dates and are 20 hours per week for this project (120 hours in total). This could be completed as 5 x 4hr days, for example. We are also open to you breaking up your weekly hour commitment differently if/as needed to fit around other commitments you might have over the program period. You can complete this work remotely, on campus in common areas, or there is also a SCL lab on campus at St Lucia that has desktop computers available for you to work from if needed, up to a maximum of 4 hours per day. We will accept up to 6 students working on projects individually or as part of a pair.
About the project (150–250 words)	This project is for journalism/communications students, or those with journalism/communication experience, to collaborate with us to develop/progress a podcast/vodcast, blog or other social media translating research findings for a community audience. We will accept up to 6 students. The task will be to work with others to create/progress a podcast/vodcast, a blog or other social media based on research conducted by researchers within the Social Change Lab (SCL). They will be for the purpose of translating research findings for a community audience. The specific topics for the projects will be discussed and decided in collaboration with the students.
What you'll do (100–150 words)	Working as part of a collaborative team, you will develop digital content that translates social psychological research into engaging and accessible material for student and community audiences. Depending on your interests and the needs of the project, you may contribute to the planning, research, writing, production, editing, and promotion of podcasts, vodcasts, blogs, videos, or other social media content based on research conducted within the Social Change Lab. You will work closely with supervisors and fellow students to identify suitable topics, develop content ideas, and create outputs that communicate research findings in clear, accurate, and compelling ways. The specific focus and format of the project will be determined collaboratively, giving you the opportunity to contribute your own ideas and creativity while gaining experience translating academic research for public audiences.
What you'll learn (100–150 words)	Students will gain practical experience translating academic research into engaging and accessible content for public audiences. Through the development of podcasts, vodcasts, blogs, videos, or social media content, they will strengthen their science communication, storytelling, and digital media production skills. Participants will learn how to identify key messages from complex research, adapt content for different audiences and platforms, and communicate evidence-based information in a clear and compelling way. The project also provides experience working collaboratively within an interdisciplinary team, managing content projects from concept to publication, and incorporating feedback throughout the creative process. Students will build professional skills in project management, independent working, communication, and professional collaboration skills through regular interaction with supervisors and fellow scholars, while gaining insight into how research can inform public understanding and contribute



to positive social change. They will also have the opportunity to develop their presentation and public speaking skills if they choose to deliver a talk to a meeting of the SCL.

Project outcomes
(75–125 words)

Deliverables will consist of the various content, e.g., podcasts/vodcasts, blogs, videos, created by the students. We recommend you view examples of previous summer scholars' work on our YouTube channel at <https://www.youtube.com/@psychologyofchange8868>

Who should apply?
(75–125 words)

This project is open to applications from 3rd – 4th year students with experience or coursework in journalism or communication required, with a GPA of 5 or above. Students must have a demonstrated record of excellence, and the capacity to work independently but also as part of a team.

Team & supervision
(75–125 words)

Academic supervisor is Prof. Winnifred Louis, Professor of Psychology and Director of the Social Change Lab. Additionally, the secondary supervisor (non-academic) is Christine McCoy, Project Officer in the Social Change Lab.

You will be expected to attend the following sessions with your Social Change Lab supervisors, in addition to any compulsory sessions hosted by the program coordinators:

- A one-hour group orientation session with your Social Change Lab supervisors and fellow summer scholars at the beginning of the program, in-person but with a Zoom option for anyone not able to attend face-to-face.
- One-hour weekly Zoom group consultation sessions with your SCL supervisors for academic/research support.
- We also ask that you send us a brief email updating us on your progress at the end of each day working on your project.

In addition, you will also be invited to attend the following optional meetings (not compulsory):

- One-hour weekly Zoom check-in meetings for practical support.
- A group presentation session with fellow summer scholars towards the end of the program where you will have the opportunity to present your work.
- A social gathering after the presentation session to mark the end of the program, celebrate your accomplishments, and reflect on your experiences and the new skills you have learned.
- You are also encouraged to attend any relevant skills training workshops advised by program coordinators that are scheduled during the program.

Additional opportunities
(optional)

As an additional voluntary activity if they choose to do so, the student(s) would be welcome to give a short talk to a meeting of the Social Change Lab at the end of the project to present their work and reflect on their experiences and the new skills they have learned. With their permission, the presentation would be recorded and made available on our social media afterwards. The students are welcome to attend the SCL's regular, weekly lab meetings, during the project duration and beyond if they wish. These labs meetings provide the opportunity to connect with other lab members, engage in discussion of issues relevant to the lab, and hear talks by researchers invited to present in these meetings. They are also welcome to join our Social Change Lab mailing lists, as applicable, to remain connected and stay up to date with the lab's activities, events, and future opportunities.

Additional requirements
(if applicable)

None



Contact

Yes, students may make contact before applying. Direct enquiries to: Christine McCoy at c.mccoy@uq.edu.au
