**UQ Winter Research Project Description**

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| **Project title:** | **What is consent? an evaluation of community awareness material targeting multicultural communities.** |
| **Hours of engagement & delivery mode** | Engagement period: 24 June to 19 July 2024Hours per week: 25 – 30 hrs per week The project will be offered to **three students**, through a hybrid arrangement with most of the work done remotely. Meetings will be online with approximately 9 hours of in-person focus group support for two of the students. |
| **Description:** | Background and aim:This project is part of a wider program of research in domestic and family violence in multicultural communities, focusing on coercive control. This project seeks to understand how “consent” is understood across multicultural communities and how material developed by community organisations to raise awareness about consent is received, used and if it is achieving the intended behavioural change. The project has implications for policymakers and community organisations.Aim:The aim of this project is to evaluate the impact of community awareness material developed by community organisations using government funding, and that is publicly available. The projects uses the Theory of Planned Behaviour (TPB) to:* Identify perceived social norms on consent across the targeted cultural groups.
* Identify barriers, or motivation to changing individual behaviour.
* Evaluate community organisation messaging on intended behavioural change.

Approach:These objectives will be achieved through:Study 1 aims to understand the state of knowledge on consent and is a desk top review of:* Literature on consent including among target cultural groups.
* An audit of publicly available community awareness material on consent and material developed for target cultural groups.

Study 2 will use a series of focus groups aims to understand target groups social norms and how close the intended behaviour is:* 3 x 2 focus groups with target communities to identify current practices, challenges, barriers and opportunities to adopting intended behaviour and what can motivate individuals to adopt and maintain desired intended behaviour.
* 3 x 2 focus groups to evaluate target groups participants access to publicly available consent messaging on their views on messaging effectiveness.
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| **Expected learning outcomes and deliverables:** | This EOI is for **Studies 1 and 2**Students will be expected to gain skills in:* systematic reviews, and evaluation of publicly available information and policy documents
* preparing and facilitating focus groups
* qualitative data collection through desk top reviews and focus groups and
* qualitative data analysis using Nvivo.

Students may also be asked to produce a report and an oral presentation at the end of their project and have an opportunity for their work to be included in publications generated from their part of the research.  |
| **Suitable for:** | Knowledge:This project is open to **three students** from 3rd – 4th year with a background in one or more of these disciplines: psychology, social work, gender, anthropology, communication, and marketing studies.Skills:Strong written skills and prior knowledge of qualitative data analysis software is desirable. Attributes:As this is a hybrid arrangement, students who are self-directed, can learn quickly and work independently are encouraged to apply. |
| **Primary Supervisor:** | Dr Faiza El-Higzi |
| **Further info:** | For further information on the project, please email Dr Faiza El-Higzi f.elhigzi@uq.edu.au  |